



MEDIA KIT

Tiffany Payton

@tiffanytiannaa · TikTok & Instagram

Travel · Food · Beauty · Lifestyle

Over 5 Million TikTok Views in One Year

A lifestyle, travel, food and beauty creator whose audience doesn't just scroll — they save, share, and shop. Authentic storytelling, polished visuals, and a highly engaged community that trusts her recommendations.

TIKTOK

25.6K

Followers

5.3M+

Views

123K

Profile Views

21K

Shares

INSTAGRAM

4.9K

Followers

400K

Views · Last 90 Days

138.6K

Profile Views

CONTENT PILLARS

What she creates.

Travel

From weekend getaways to luxury escapes, Tiffany brings destinations to life.

Food & Dining

Restaurant reviews, foodie finds, and aesthetic eats.

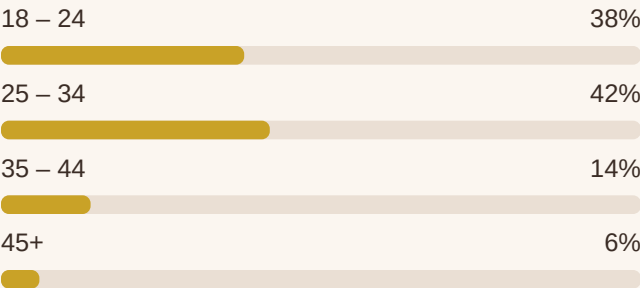
Beauty & Makeup

Honest reviews, glam tutorials, and product spotlights.

Lifestyle

Day-in-the-life content, wellness, fashion inspo, and everyday aesthetics.

AUDIENCE SNAPSHOT



78% Women / 22% Men

Top markets: United States, Canada, UK

LET'S COLLABORATE

Work with Tiffany.

COLLABORATION OPTIONS

- Sponsored TikTok & Instagram Posts / Reels
- Dedicated Reviews & Unboxings
- Hotel & Resort Stays / Press Trips
- Brand Ambassadorships
- Affiliate Partnerships
- Event Coverage & Experiences

BRANDS SHE'S WORKED WITH

- | | |
|-------------------------|----------------|
| · L'Oréal | · Kendra Scott |
| · P.Louise | · ISee Hair |
| · Thayers | · CurlyMe Hair |
| · LadyLuck | · Bagsmart |
| · Feelin Girl Shapewear | · Affix Bridal |

Let's create something beautiful.

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[tiktok.com/@tiffanytiannaa](https://www.tiktok.com/@tiffanytiannaa) · [instagram.com/tiffanytiannaa](https://www.instagram.com/tiffanytiannaa)